



CAMALIÃO.COM

MARIANA ARAÚJO MOURA

ART, DESIGN, MURALS



- . Curatorship
- . Personal and corporate identity as well as branding (visual communication, brand/customer relationship, graphic norms)
- . Illustration (pixel/intervention, satire, character, caricature, portrait, background). photoshop (pixel illustration, collage, professional photo treatment)
- . Pagination (indesign), editorial design, self-publishing (book production by hand), POP-UP system, paper handling, posters, flyers, leaflets, calendar, stationary
- . Information design: infographics and informational graphism
- . Webdesign: hosting, domain; ux & ui design (HTML, CSS, wordpress, ecommerce, woocommerce, visual composer, elementor)
- . Photography and photo editing (Photoshop) and filming (post production, product, studio, lighting, experimental, sound capture)
- . Motion picture, frame-to-frame or digital animation: 2D (after effects, opentoonz, photoshop) and 3D (3D modeling | blender)
- . Printing and production, textile printing: screen printing, vinyl flex, linoleum, transfer vinyl, stencil
- . Children's graphism and literature, texturing techniques, simple illustration
- . Managerial services (B2B and B2C communication, stock control, team and trainee organization, ordering, packaging)

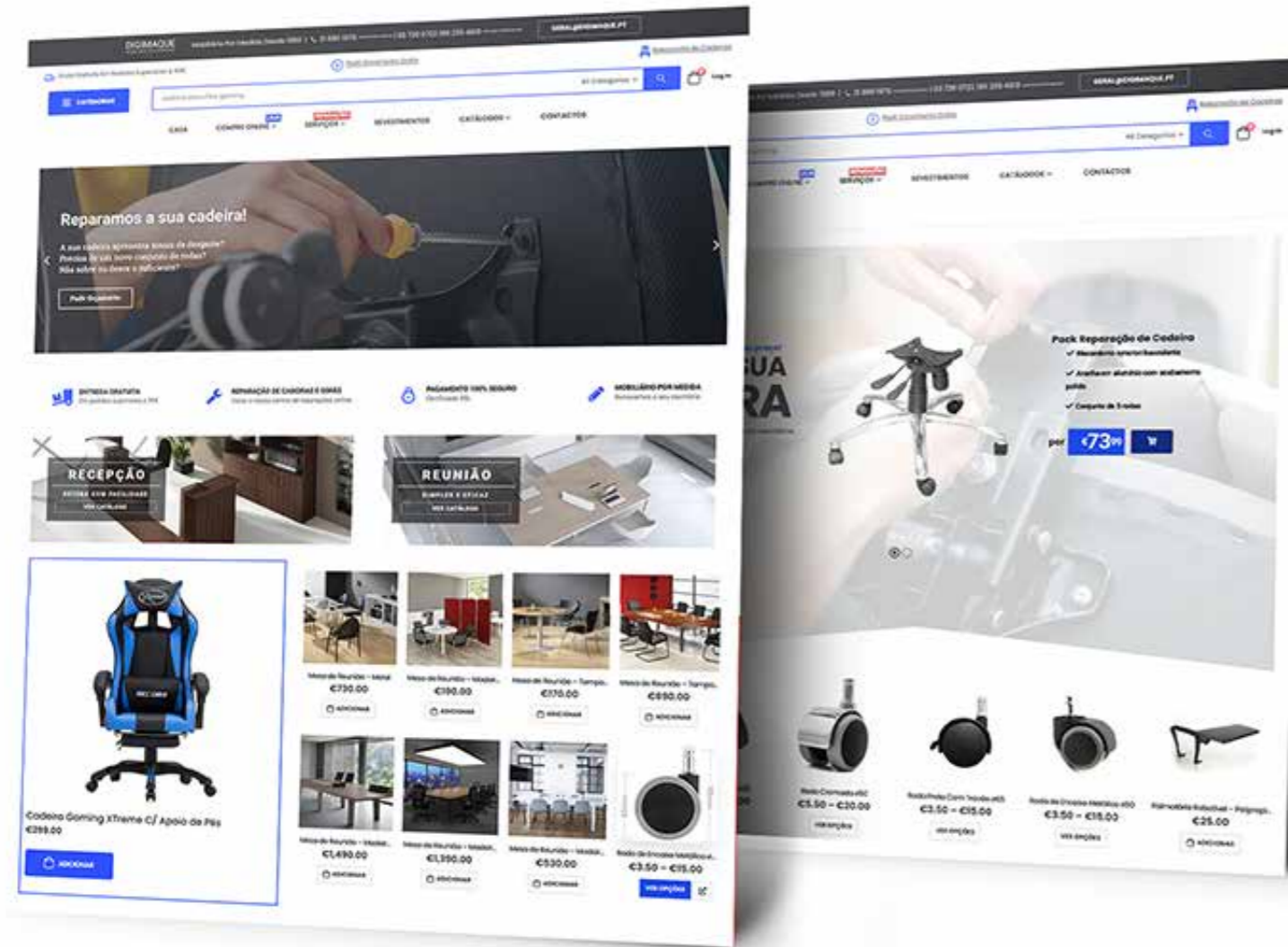
VISUAL IDENTITY + GRAPHIC NORMS | BUSINESS

Hand drawn and digital sketches meant for subsequent vector illustration. Research and application of typography elements for the implementation of the company's identity as well as the remaining graphic norms, such as the official colors and usage of the visual identity.



WEBDESIGN | DIGIMAQUE + ARAÚJO STUDIO

UX/UI design, workflow, sitemap, visual mockups and final ideation of wordpress website. Photo editing of content in adobe photoshop, illustrator and indesign. Conceptualization of dynamic and innovative content with a strong eye-catching effect. Ecommerce online store in Woocommerce. Optimization for search engine SEO, Google sign-up and AdSense.



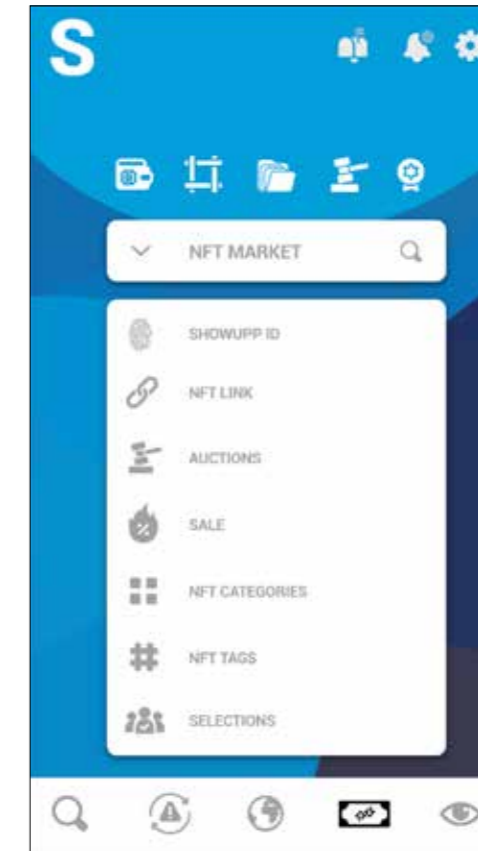
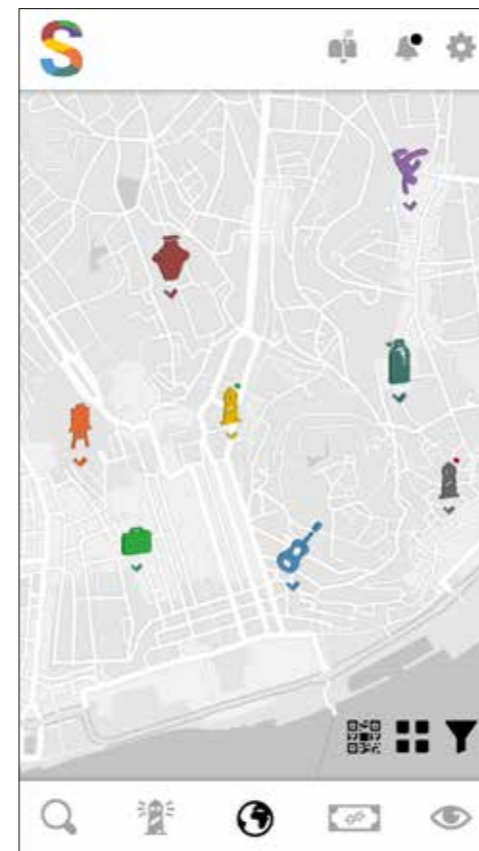
www.digimaque.pt



www.nikowuyts.com

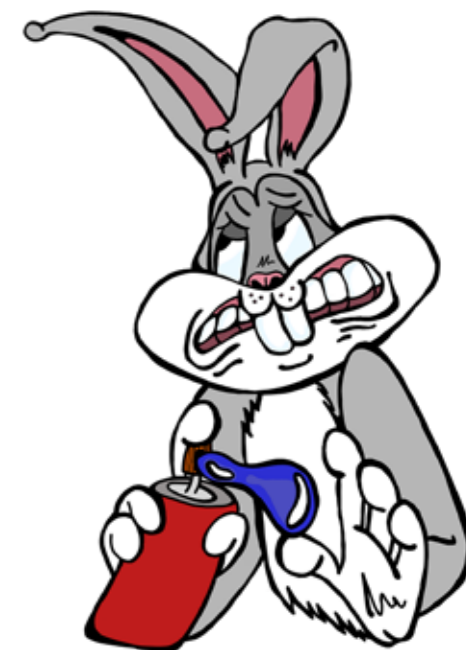
UX/UI + VISUAL IDENTITY | FIGMA, ILLUSTRATOR, INVISION

Identity creation from a described by the client's concept. Brainstorm, workflow, low and high fidelity wireframes and also visual mockups and booklet, with the introduction of every screen with the respective iconography, maps, map keys, among other essential elements that allow the successful navigation of the software.



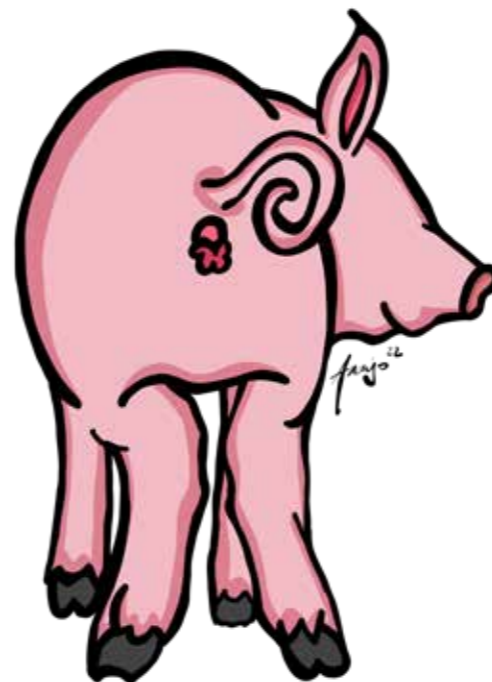
DIGITAL ILLUSTRATION | PROCREATEV / ILLUSTRATOR

Anthropomorphic characters with personified features and personality. Available for all kinds of graphic design such as advertising, mascots, identity, cartoon, satire, invitations, posters, flyers, foldable panflets, among others.



DIGITAL ILLUSTRATION | PROCREATE / ILLUSTRATOR

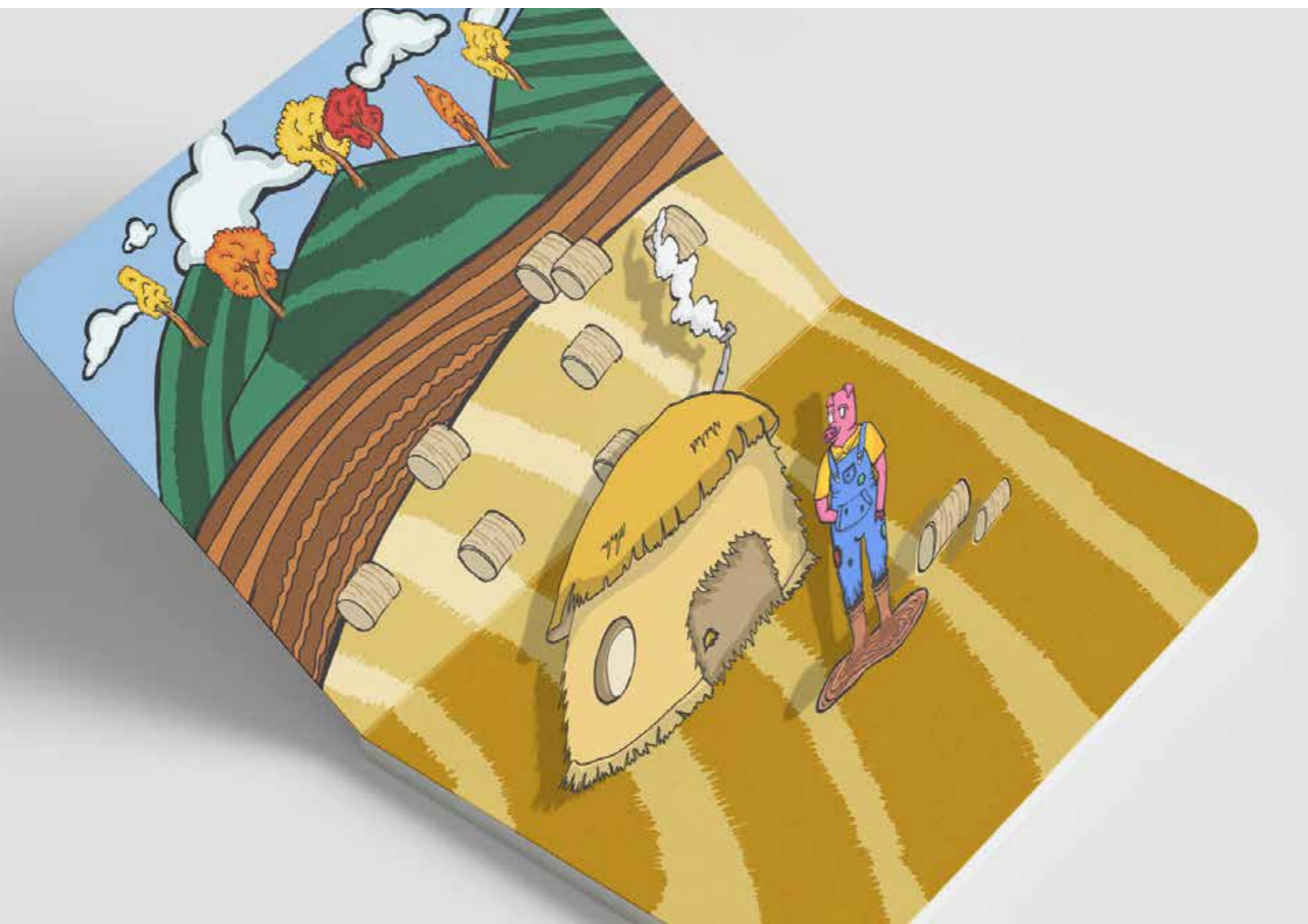
Anthropomorphic characters with personified features and personality. Available for all kinds of graphic design such as advertising, mascots, identity, cartoon, satire, invitations, posters, flyers, foldable pamphlets, among others.



Seasonal and holiday themed artwork
Anthropomorphic characters with personified features and personality. Available for all kinds of graphic design such as advertising, mascots, identity, cartoon, satire, invitations, posters, flyers, foldable panflets, among others.



Layout idealization towards the pop-up system. The theme relies on a children's tale accompanied by a moral and conclusion. In this case the result in a reinterpretation of the fable titled 'The Three Little Pigs'. **PROJECT** Character studies and illustration, backgrounds, narrative details, framing, front and back covers.



'o manda-chuva'

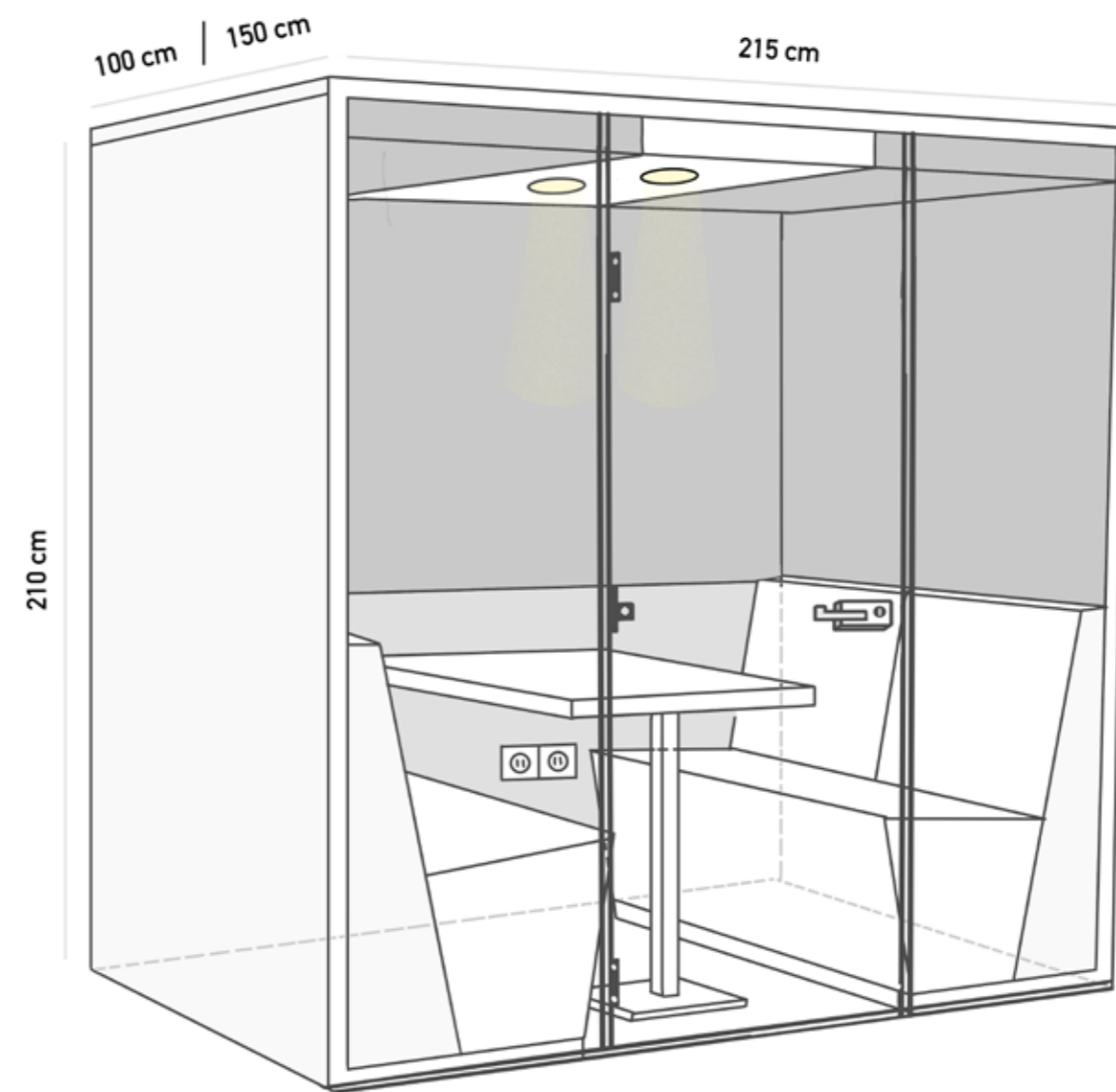
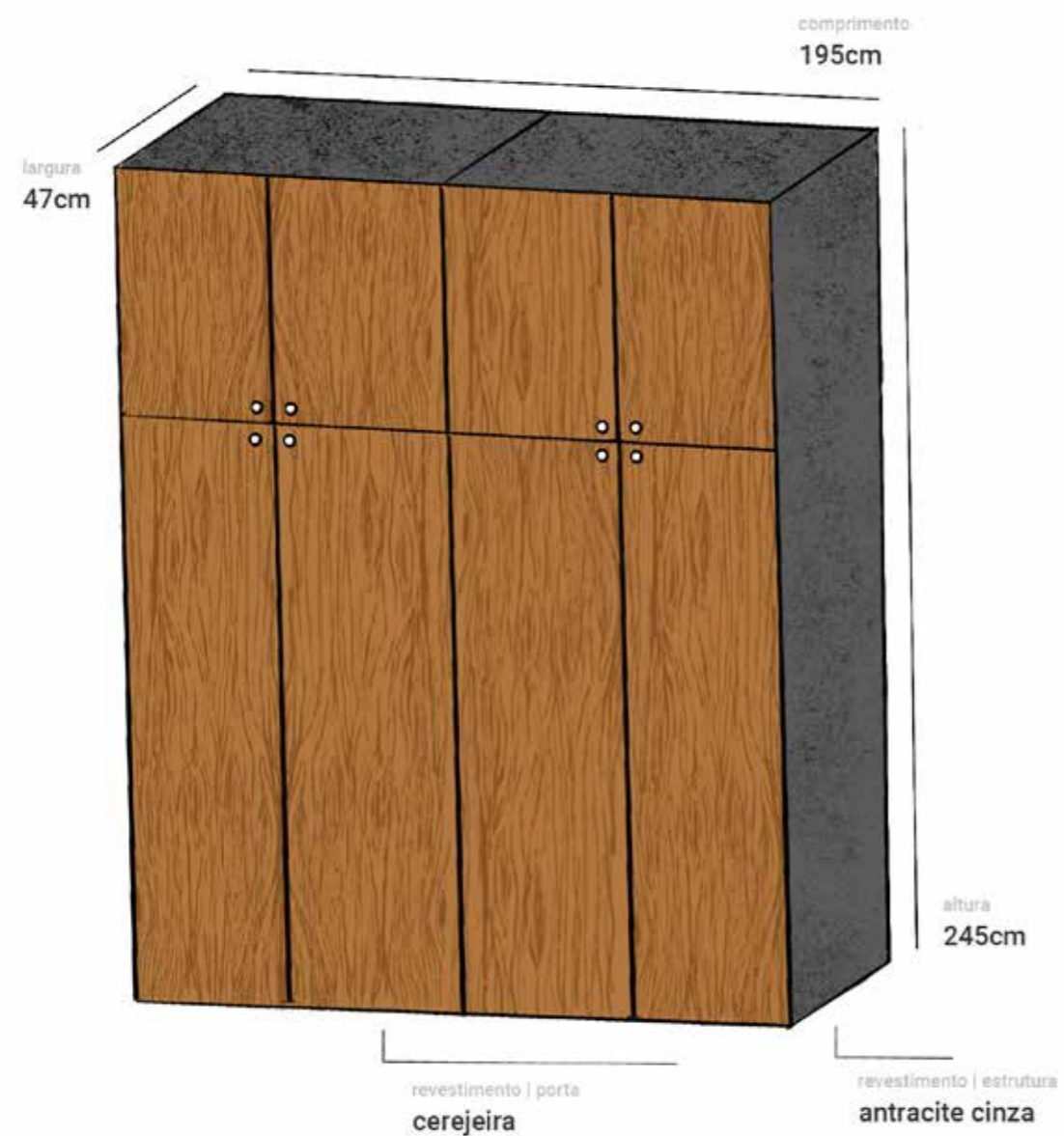


'o setor primário'



'a juventude'

From sketch to final technical drawing with measurements, color and texture if necessary.

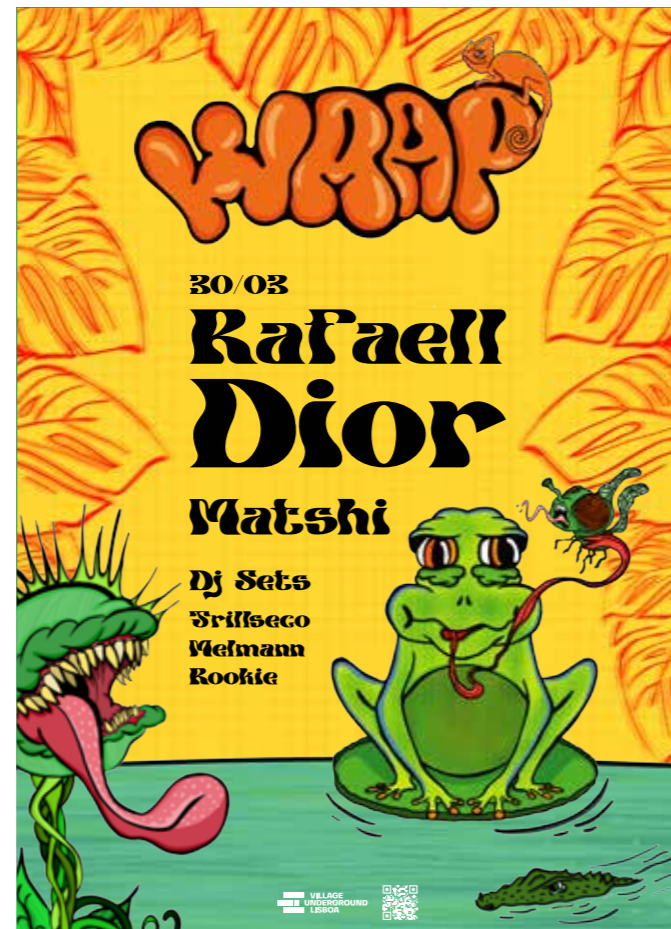


DIGITAL ILLUSTRATION | PROCREATE / ADOBE FRESKO / ILLUSTRATOR

Digital illustration posters and other projects, complemented with text and identity elements. Color links the main elements of the composition, creating the desired cohesion and harmony. Hierarquization becomes an important and defining process towards the key components of the design.



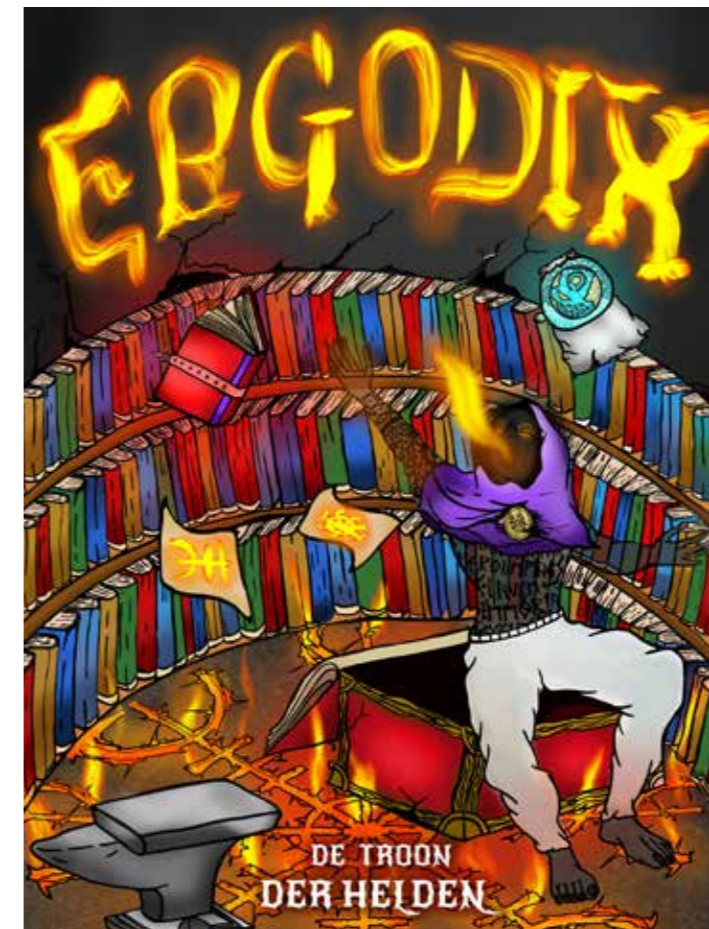
Winter Wrap - @wraplx



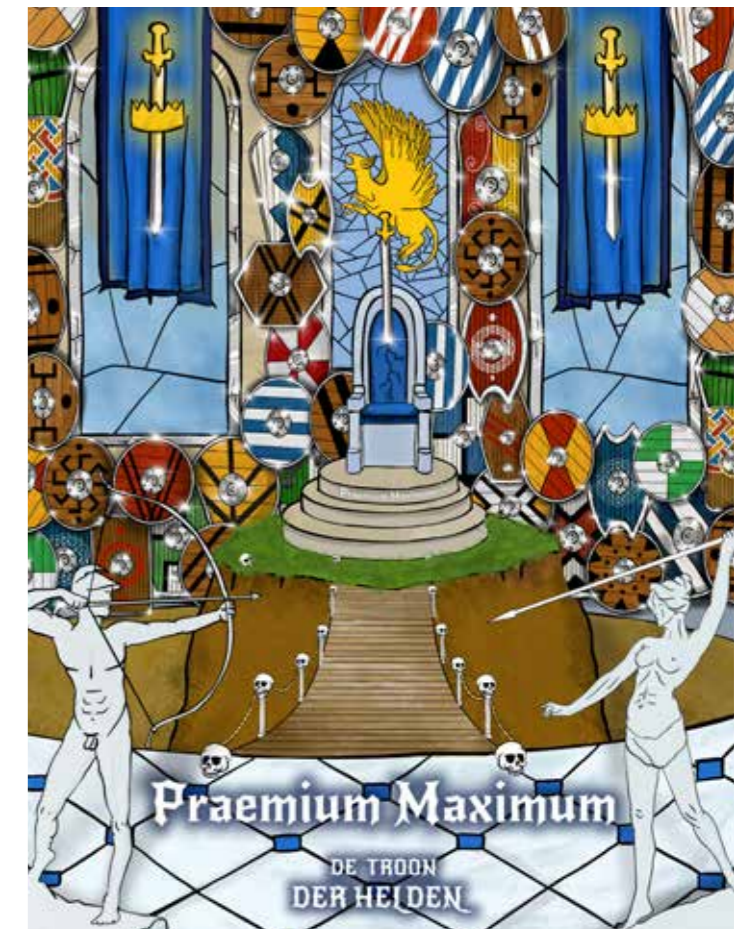
30/03 Wrap - @wraplx



Glitch Party - Wrap Events



'Ergodix' - De Troon Der Helden by Niko Wuyts



'Praemium Maximum' - De Troon Der Helden by Niko Wuyts

DIGITAL ILLUSTRATION | SOCIAL MEDIA DESIGN

Digital illustration posters and other projects, complemented with text and identity elements. Color links the main elements of the composition, creating the desired cohesion and harmony. Hierarquization becomes an important and defining process towards the key components of the design.



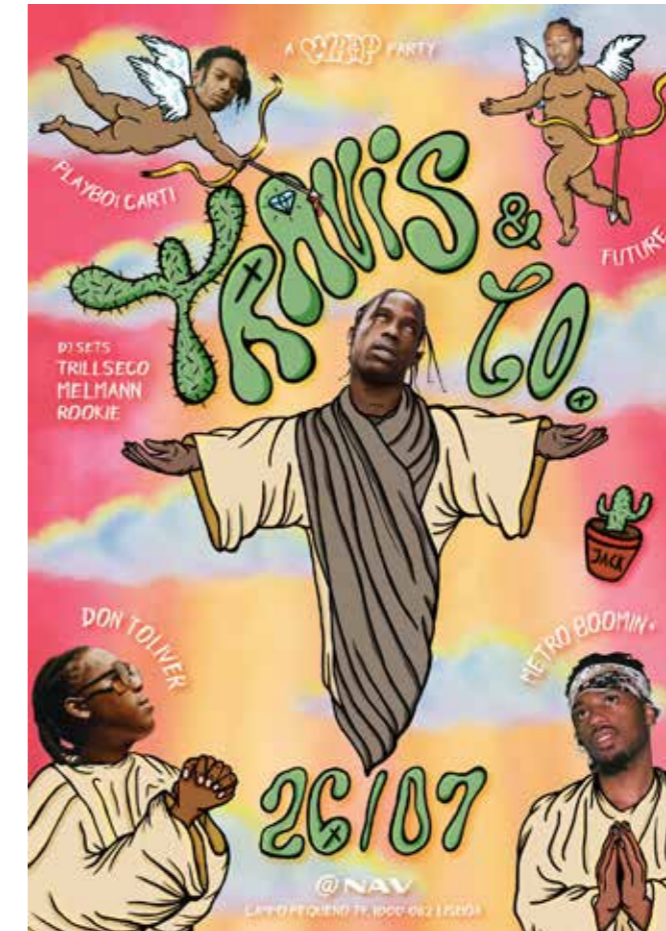
Glitch Returns - @glitchlx



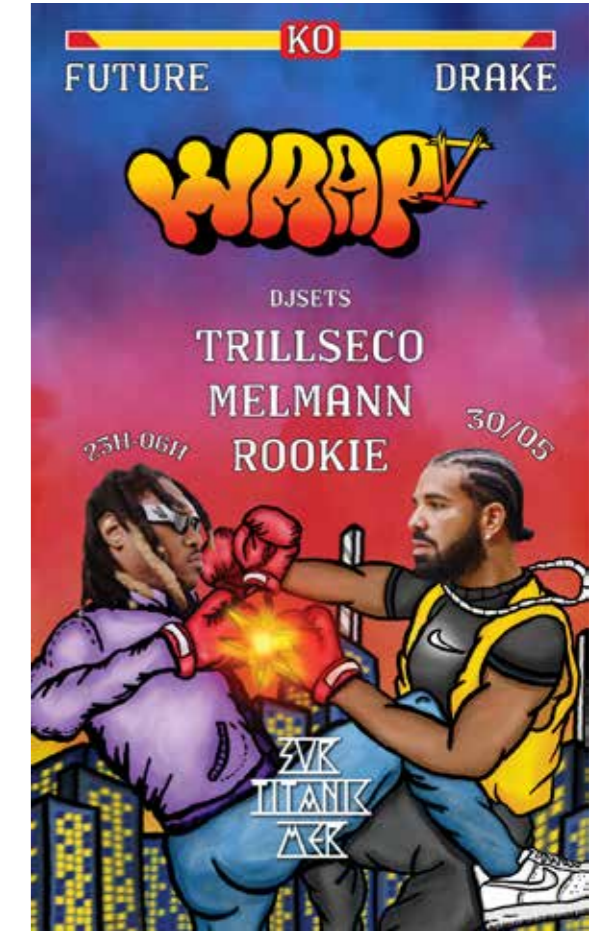
Glitch Returns - 31/08



30/03 Wrap - @wraplx



30/03 Wrap - @wraplx



30/05 Wrap - @wraplx

DIGITAL ILLUSTRATION | ROLLING PAPERS

For each Wrap party, merchandise is produced, one of the products made by me are unique rolling papers! These are some of the designs.



SPRAY PAINTING | STREET ART

Reinterpretation of widely known designs along graffiti influences to spawn a unique world where my mind survives and explores. Ephemeral art proposes a different look at artistic activities, in a way that it invades the trace of thought of any individual walking by. It may last a day, a month or a year. Not knowing is the whole answer to my expression.



'Honey honey honey' pays homage to one of nature's most hardworking beings: the bee. At risk of extinction and under the scope of those who only want to make money, bees are getting weaker and weaker. In this scene, this thilthy rick pig glares at his best workers. No rights, no pay. It's in their nature to produce honey.



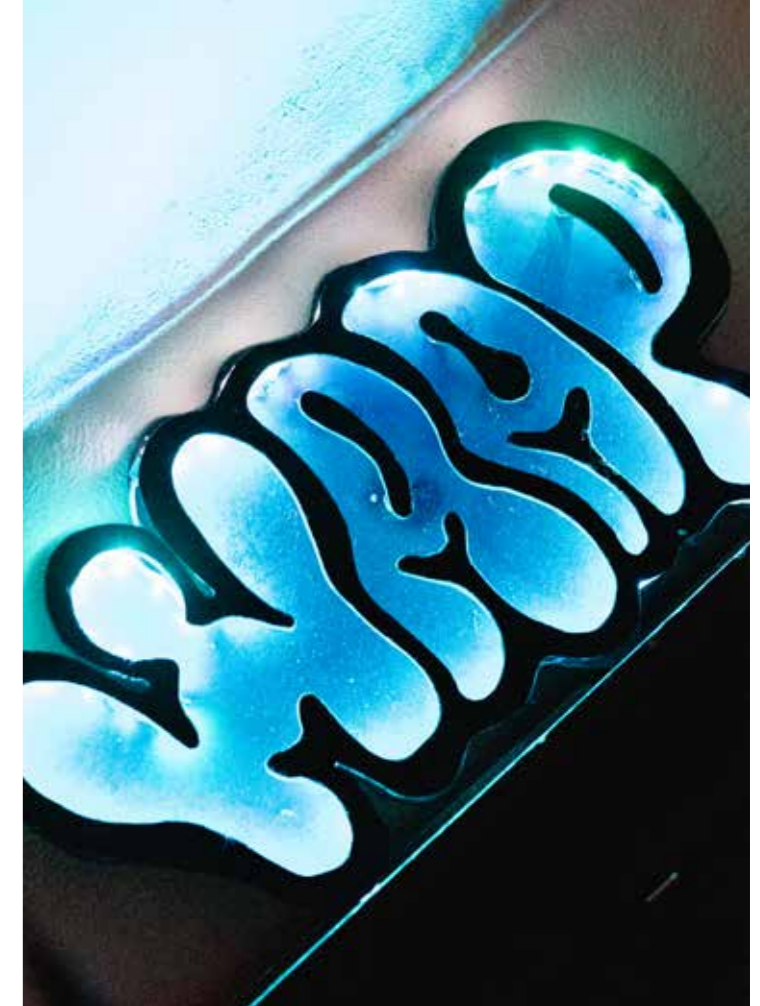
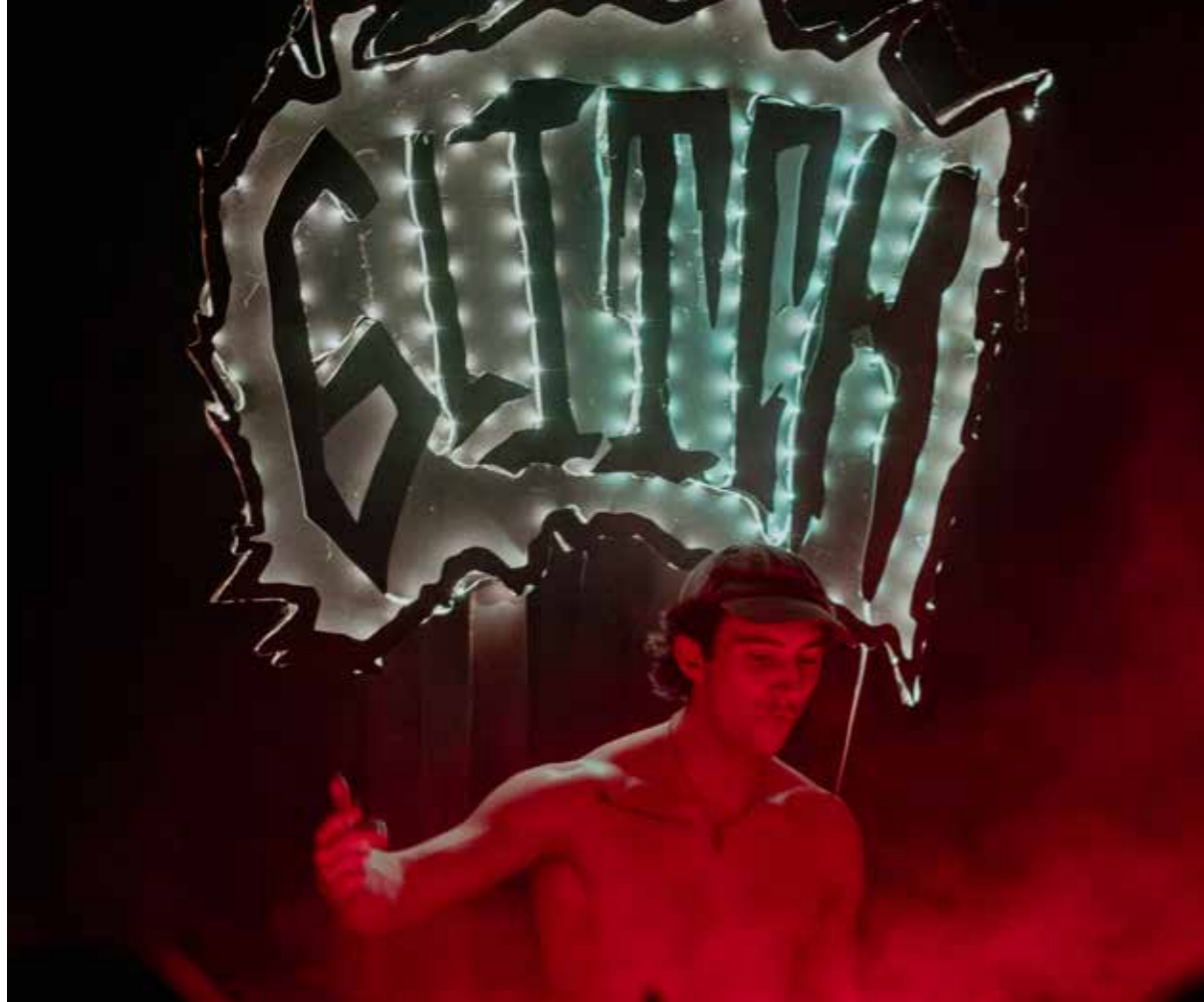
This creature that all call monster is known for being assembled in a laboratory from parts of several deceased individuals. My question is, what if Frank was just a different kid in high school and wore braces?



'Drifting On Sunshine' represents the current state of earth's ice. For a long time politicians, representatives and other biased categories, made a mockery out of climate change. Nowadays, it's evident that it is real and it is not going anywhere. Polar bears will just start fashioning eyewear and lean on palmtrees, I guess.

PARTY DECORATION

Sign with logo e other art pieces belonging to the already used theme on the event's poster. Materials: MDF, painted black with the goal of illuminating the shapes through their silhouette. Know more about the projects: @GLITCHLX & @WRAPLX



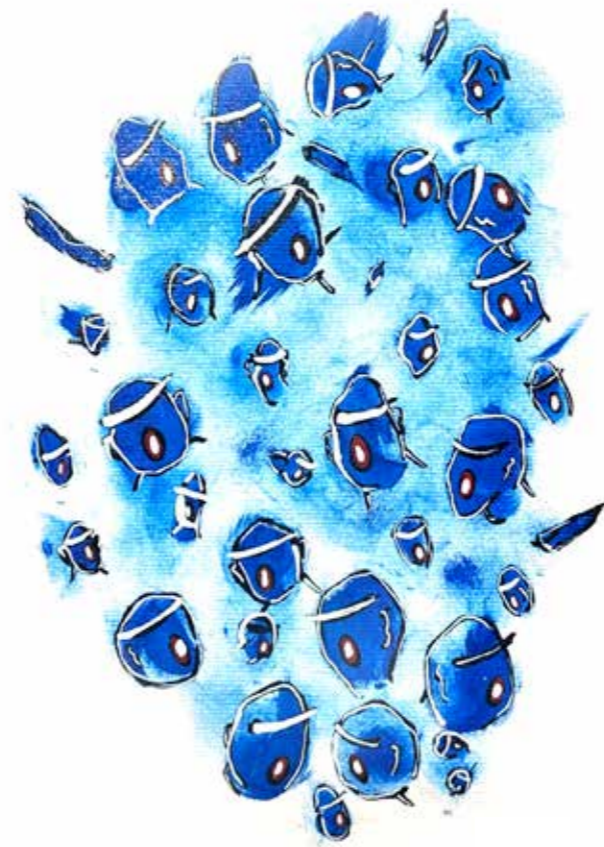
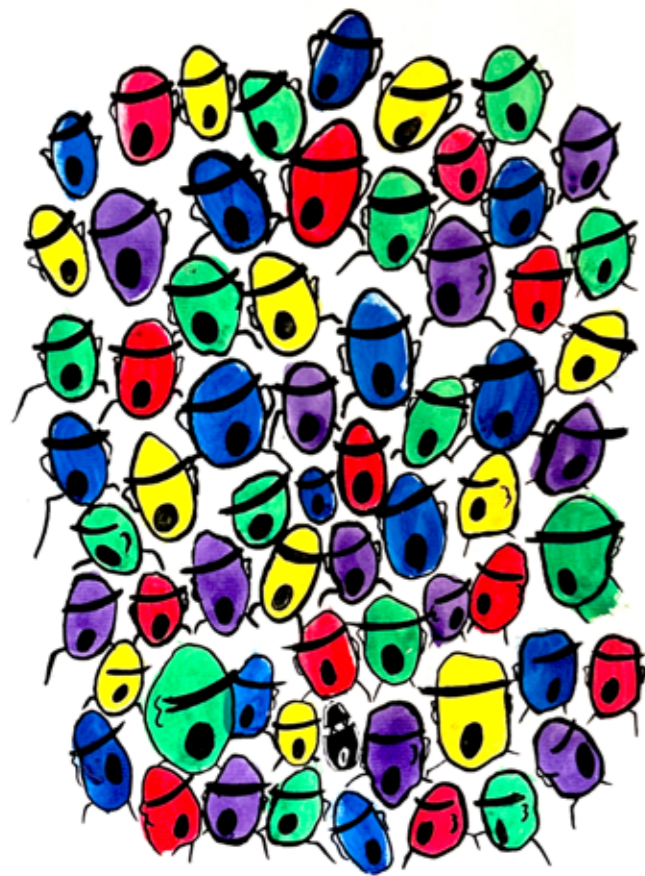
GLITCH RETURNS, August 31st '24

WRAP PARTY, July 28th '24

PINTURA MANUAL | TINTA DA CHINA + MARCADOR PERMANENTE

Series of indian ink and acrylic marker paintings. The smear of the ink draws the path towards finding the blinded and desperate faces surrounded by the blindness that suddenly steals their consciousness and thrown to the wolves.

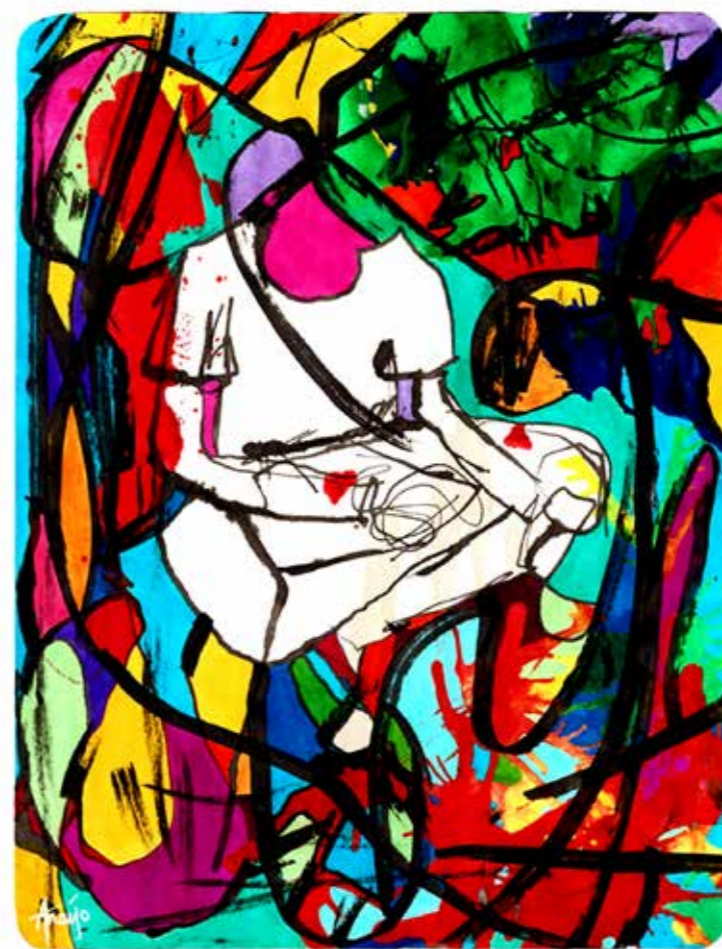
INSPIRED BY 'Ensaio sobre a cegueira/Blindness', José Saramago



PAINTING | OBSERVATIONAL DRAWING | INDIAN INK + ACRYLIC MARKER

Series of indian ink and acrylic marker paintings. The smear of the ink draws the path towards finding the blinded and desperate faces surrounded by the blindness that suddenly steals their consciousness and thrown to the wolves.

INSPIRED BY 'Ensaio sobre a cegueira/Blindness', José Saramago



Sculpture connected to Portugal's colonial past | Located at Praça de Figueira



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